

240315 Open Session Meeting Minutes

American Numismatic Association

Board of Governors

Meeting Minutes

Draft for Review/Approval (R1)

National Money Show ® Regular Meeting

Open Session

March 15, 2024

(Note: Agenda item text is highlighted in gray)

Call to Order – President Thomas Uram

The meeting was called to order at 10:01 AM MST.

Roll Call – Secretary Sanford Pearl

A quorum of 9 voting Board members were present

Voting Board Members Present: President Thomas Uram, Vice President Mark Lighterman, Governors John Brush, Mary Lynn Garrett, David Heinrich, Lori Kraft, Henry Mitchell, Phyllis Ross, Kenny Sammut.

Non-Voting Attendees Present: Executive Director Kim Kiick, General Counsel Hollie Wieland, Executive Assistant Donna Nunez, Parliamentarian Benjamin Costello, Secretary Sanford Pearl, Treasurer Erik Jansen, Controller Brian Clark, Past-President Dr Ralph Ross, ANA Staff Jennifer Ackerman, Devra Ashby, National Coordinator/Membership & Outreach Committee Member Philip Vitale, Fund Development and Museum/Library Committee Member Carlos Kearns, Marketing and Membership & Outreach Committee Member Ken Sammut
Secretary Note: Additional Members attended but did not comment, or they watched the meeting via Zoom.

Agenda Item #1. Approval of Open Session Minutes - President Tom Uram

(240315 OS#1) MOTION by Governor Garrett, second by Governor Sammut to approve the minutes, as corrected (*for typographical errors*) (R1) by Governor Garrett, of the Board of Governors Open Session Meeting on December 12, 2023.

Discussion: None further.

Vote Passed 9-0-0

Agenda Item #2. 2025 National Money Show® Site Selection – Conventions Committee Chair Governor David Heinrich & Executive Director Kim Kiick with Events Director Jennifer Ackerman

Top selections

1. Atlanta, GA
2. Ft. Lauderdale, FL
3. Virginia Beach, VA

(240315 OS#2) MOTION by Governor Heinrich, second by Governor Garrett to select Atlanta Cobb Centre (R1) as the site of the 2025 National Money Show® and enter into the necessary contracts.

Discussion: Governor Heinrich presented the Convention Committee recommendation to hold the 2025 NMS at the Atlanta Cobb Center.

Vote Passed 9-0-0

Agenda Item #3. Board Resolution for State of Minnesota Charitable Organization Registration - President Tom Uram

(240315 OS#3) MOTION by Governor Heinrich, second by Governor Ross to approve the Charitable Organization Annual Report Form for the State of Minnesota and its content and to allow the President and Treasurer to execute the signing of the document page as Officers of the Association.

Discussion: None further.

Vote Passed 9-0-0

Agenda Item #4. Marketing Committee Update – Marketing Committee Chair Governor Kenny Sammut and Committee Member Ken Sammut

Discussion: Marketing and Membership & Outreach Committee *member (R1)* Ken Sammut presented the need for a Community Manager and the benefit that the position would accomplish in membership recruiting and engagement.

Marketing & Communications Director Devra Ashby provided details on optimizing ANA videos and other electronic communications.

President Uram felt the effort will significantly improve public outreach and engagement.

Agenda Item #5. Future Board of Governors Meetings – President Tom Uram

The next regular Board of Governors meetings are April 9, May 14, June 11, and July 9 via Zoom

Town Hall Meeting

Kurt Bellman expressed his concern regarding an ANA member who had been selected for a service award last year and who was making negative comments about the ANA online.

Rod Frechette and Richard Jozefiak expressed support for hiring a Community Manager.

The meeting was adjourned at 10:52 AM MST